



**Architecture
CREATIVITY
CONCEPT**

PORTFOLIO



About us

At ACC, we specialize in transforming spaces into inspiring environments tailored to each client's unique vision. With years of expertise in the fit-out industry, we bring creativity, precision, and quality craftsmanship to every project—whether it's a commercial office, retail space, or hospitality venue.

Our team of skilled professionals manages every detail, from planning and design to installation and finishing, ensuring a seamless experience for our clients. We prioritize open communication, transparency, and flexibility, working closely with clients to deliver exceptional results on time and within budget.

Guided by our commitment to excellence and sustainability, we leverage the latest materials, technologies, and industry best practices to create spaces that are not only beautiful but also built to last. At ACC, we don't just fit out spaces; we bring them to life



Message

As **CEO and Founder**, Mohammad's goal is to develop and grow business in the region with day-to-day Operations of Sales and Marketing Functions, Business Tie ups, and Operations and make Clearview Interiors and Clearview Group.

As **ACC**, we aim to give the best, so hire the best. The **CEO** is consistently focused on delivering the best to clients, deriving immense satisfaction from their appreciation of both his efforts and those of the **ACC** Team.

This appreciation serves as a powerful motivator, compelling us to continually raise the bar in our subsequent projects.



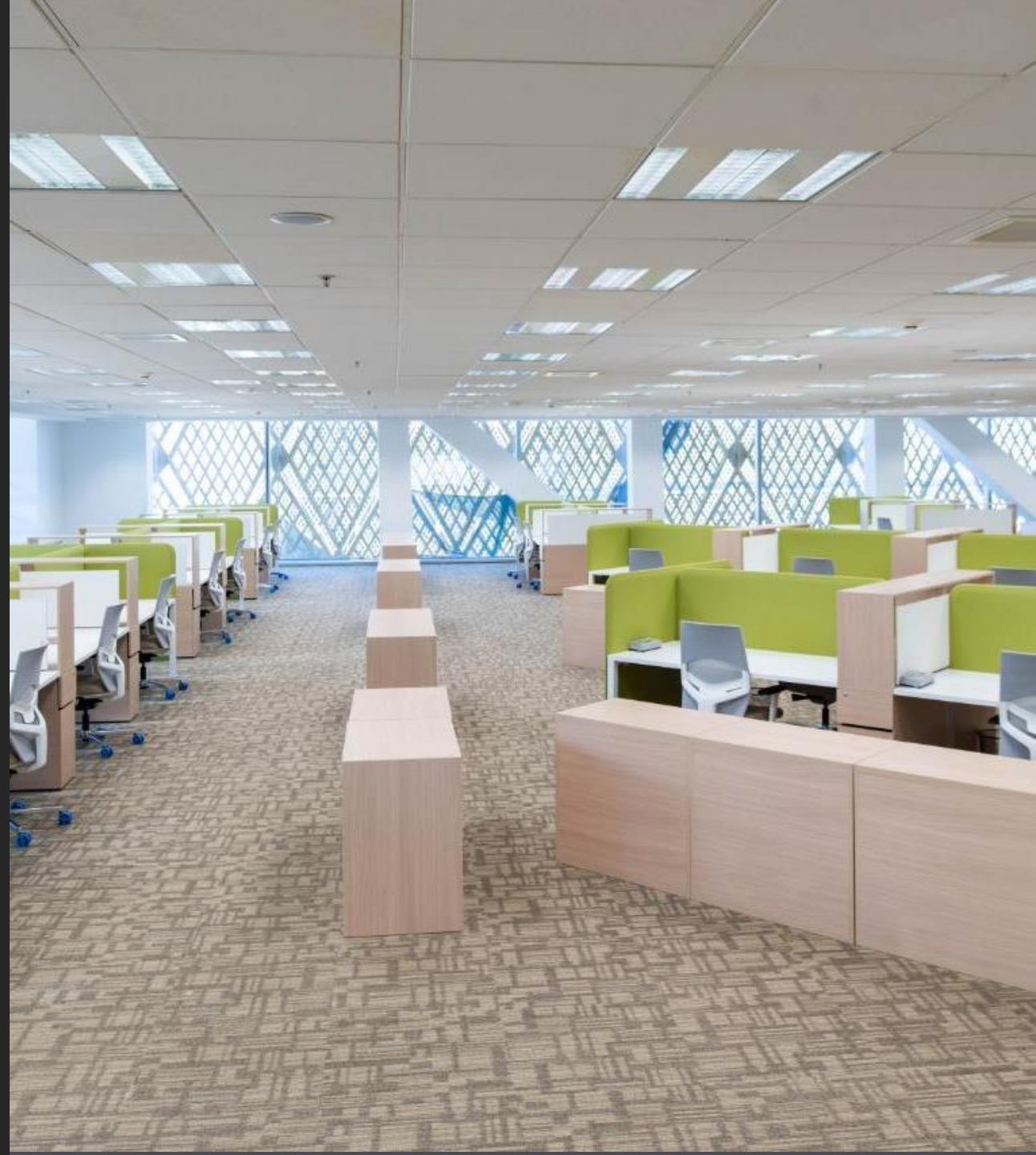
Vision

To be the leading fit-out partner in the industry, recognized for transforming spaces into exceptional environments that inspire and empower our clients to thrive



Mission

We deliver high-quality, innovative fit-out solutions by combining design pleasing, expert craftsmanship, sustainable practices, and unparalleled client service. Our commitment is to bring each client's vision to life with precision, creativity, and efficiency, ensuring every project is a seamless experience from concept to completion.





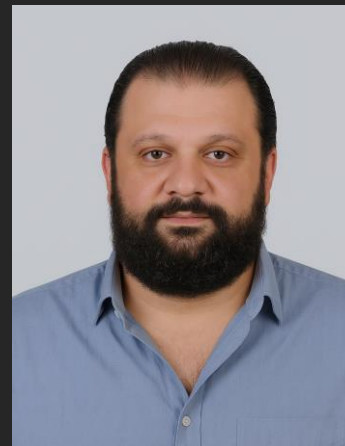
Our Team



Mohammad Abdulshafy

CEO

Mohammad has an experience over 25 Years in construction and fitout. Delivered many (small – medium – mega) projects over MENA Region



Mohammad Thabat

Design Director

Mohammad has an experience over 21 Years in interior design and fitout.



Our Services

- **Interior Design & Concept Development**

We work closely with clients to create design concepts that reflect their vision, brand identity, and functional needs. Our design team crafts inspiring and practical layouts that bring each space to life.

- **Space Planning & Layout Optimization**

We provide strategic space planning to maximize the use of space, ensuring functionality, efficiency, and comfort for occupants.

- **3D Visualization & Renderings**

Our 3D renderings allow clients to see a realistic preview of their space, helping them make informed design decisions before construction begins.



- **Fit-Out & Installation Services**

From custom carpentry to electrical and plumbing work, our fit-out services cover all aspects of bringing the design to reality. We manage every detail to ensure a high-quality finish.

- **Aftercare & Maintenance Support**

We provide ongoing maintenance support to keep spaces in excellent condition, ensuring that they continue to serve their purpose beautifully and efficiently over time.

- **Project Management**

Our experienced project managers oversee all phases of the project, coordinating timelines, budgets, and resources to deliver projects on schedule and within budget.

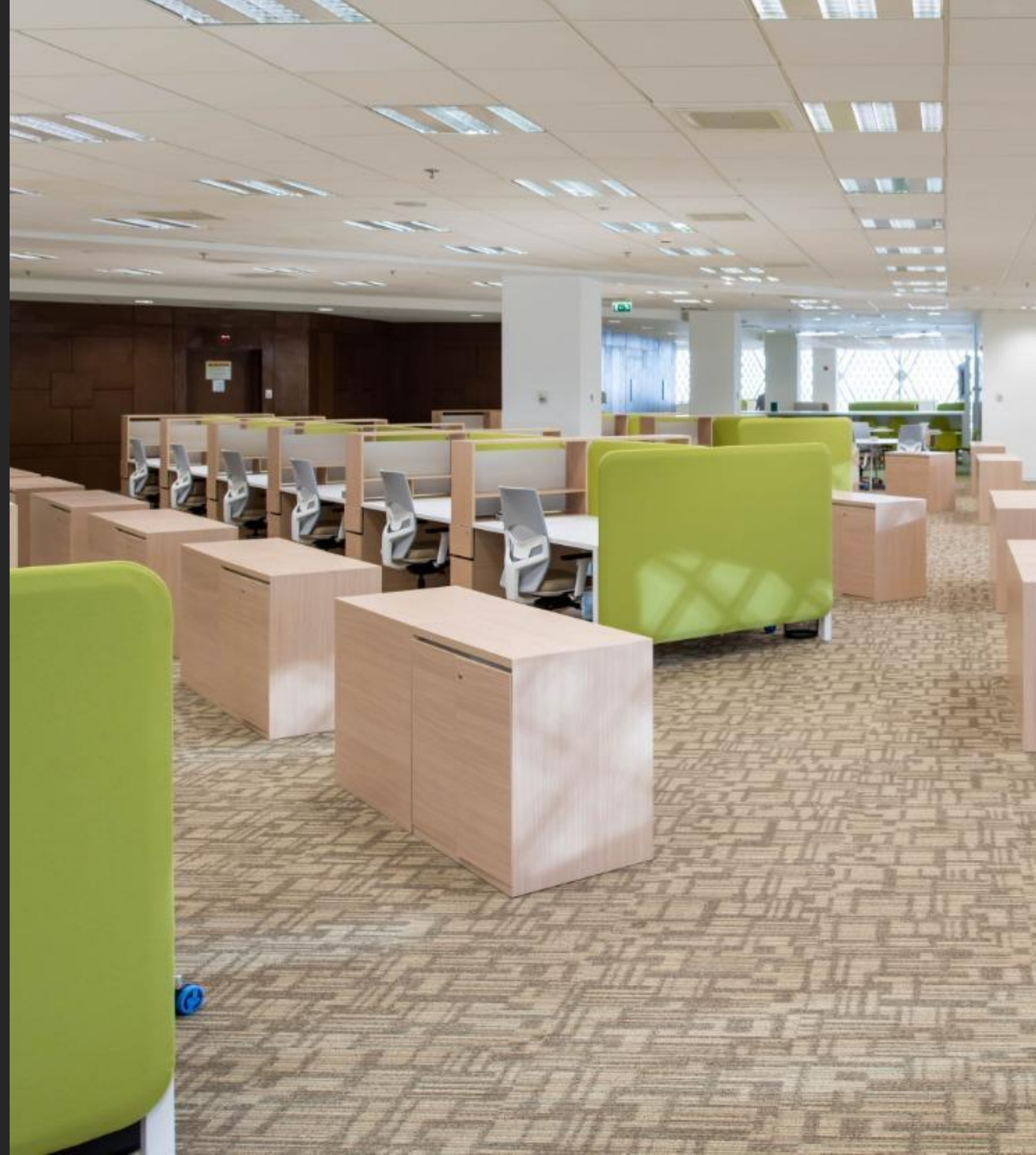


- **IT & Network Solutions**

Servers and Storage - Network Security - Wi-Fi Coverage Solutions - Maintenance & Support - Network infrastructure - Smart Surveillance - Online Access Control - VOIP Solutions - Fire Alarm System - Queuing System - MATV / SMATV - public address system

- **Furniture, Fixtures & Equipment (FF&E) Sourcing**

We assist clients in selecting and sourcing furniture, fixtures, and equipment that align with the design and functional needs of their space.



- **Sustainable Solutions & Materials**

We offer sustainable fit-out options, from eco-friendly materials to energy-efficient installations, to help create greener, more responsible spaces.

- **Brand Integration & Customization**

For retail and branded spaces, we incorporate brand elements seamlessly into the design, creating a cohesive experience that resonates with customers





Company Finance

Company Finance

The company finance department has one primary goal: to maximize the company's profit while minimizing its risks. In order to reach this goal, company finance is responsible for determining how much money the company should need to raise, how to use its money, how the company should invest its money. In the case of mergers and acquisitions, the company finance department plays a starring role in whether or not a merger makes sense in acquiring another company.

Cash Cycle

The company finance department also reviews the cash cycle of the company. The cash cycle of the company is the time between when the company delivers its services and the time it takes to get paid after selling the services. The cash cycle is important to the success of the business because it determines if there is a need to obtain financing (or business loans). Typically, financing is sought if the cash cycle remains the same, but sales increase or sales remain the same but the cash cycle increases.

Company Finance Staff **Primary Responsibilities**

Company finance staff, has some very important responsibilities in their jobs. Company finance department covers all aspects of the company accounting functions, from budgeting and financing decisions to general accounting operations.

Income

The income of a business is determined by deducting its expenses from its revenues. The company finance department continuously monitors the income of the business by keeping track of the revenues, expenses and inventory levels of the business.

Budget Forecast

Finance employees are responsible for creating annual budgets and reviewing actual results to these budgets.

Financial Ratios

The company finance department uses a variety of financial ratios to calculate where the company stands and how this standing plays into the decisions made by company executives in order to continuously move the company toward profitability. Not only does the company finance department run these ratios to keep moving the company toward its goals, but it also compares how the company measures up against other companies in the industry.

Financing Decisions

When the company needs outside financing for their operations, the company finance staff helps procure favourable loan terms for the business. Company Finance staff accurately measure the future profits from new operations against the loan terms when obtaining bank financing.

Risk Management

Company Finance employees are responsible for protecting any retained capital from business operations. Accounting Operations
Company Finance employees are also responsible for monitoring the daily accounting operations of the company.

Cash Flows

Cash flows are the influx and outflux of capital relating to our various company activities, such as resource acquisition and selling services. Cash flows allow us to pay for the expenses necessary to run the business. Company finance uses formulas such as the net present value and payback period to determine how much cash value different opportunities bring to the company or the length of time to restore spent capital.

Capital Structure

Capital structure is the analysis of how much debt the company takes on when financing its operations with external debt loans and equity investments. Capital structure is a primary factor in corporate finance.

Risk

Risk is a common factor found in all businesses. Risk can relate to the operational side of business or the financial side. The company finance formulas involve the use of a risk premium to ensure that the company does not carry too much risk in its operations.

Cost of Capital

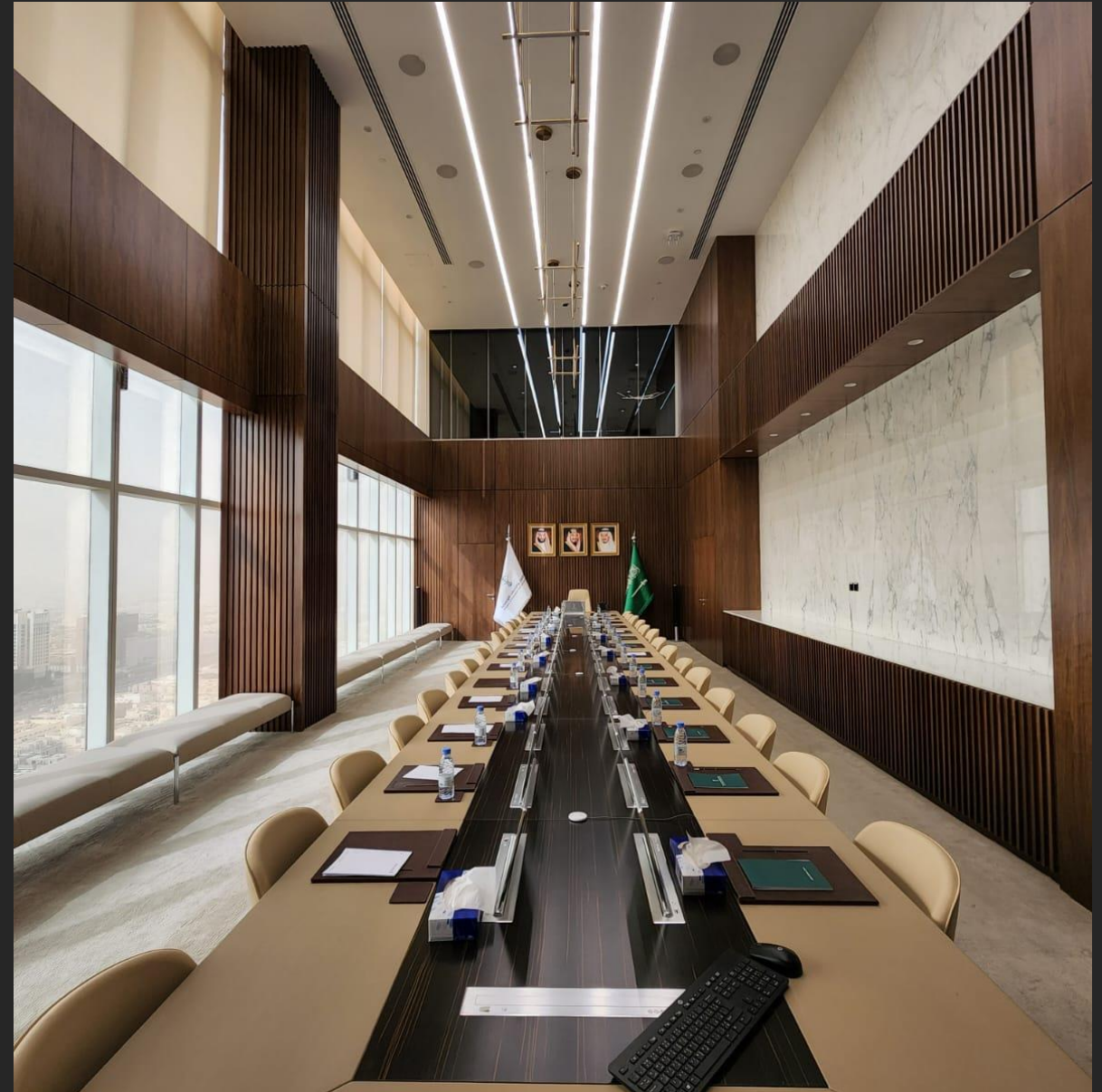
Cost of capital represents the interest rate the company pays for external capital. This figure is the interest rate of loans and private investments. Banks require certain interest rates when investing money into businesses. Company finance must carefully analyse the cost of capital against the expected return of new business opportunities. This analysis ensures the company will be able to pay for the cost of capital and provide some profit for the company.



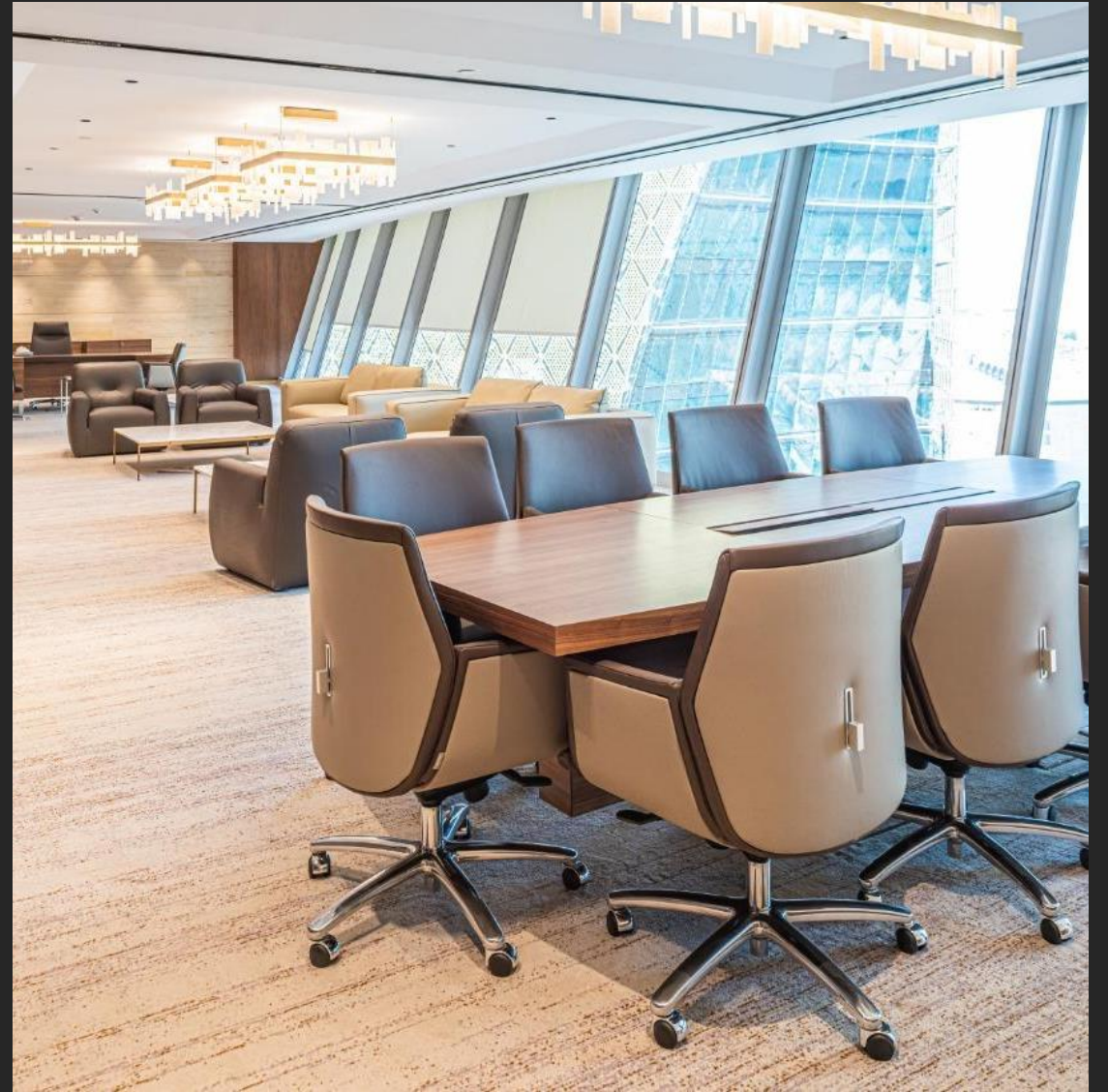
Projects

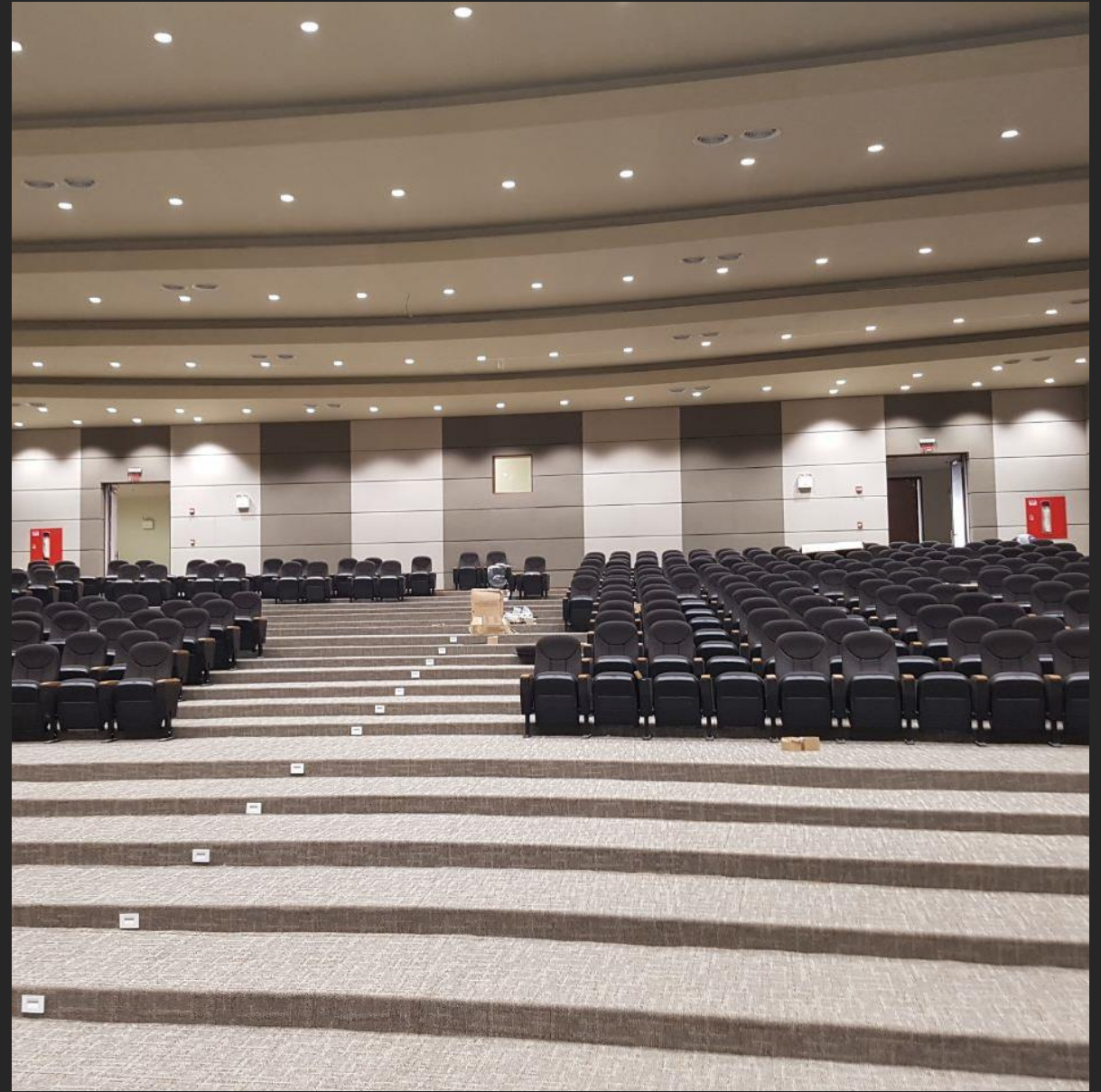
Commercial and administration projects

Commercial and administration projects are designed to foster productivity and innovation within modern workspaces. These developments prioritize functionality and aesthetic appeal, featuring flexible layouts, advanced technology, and sustainable materials. Thoughtfully integrated communal areas encourage collaboration and professional growth. With efficient infrastructure and strategic locations, these projects meet the demands of dynamic businesses, creating environments that inspire success and support operational excellence. They set new benchmarks for professional spaces in today's competitive market.





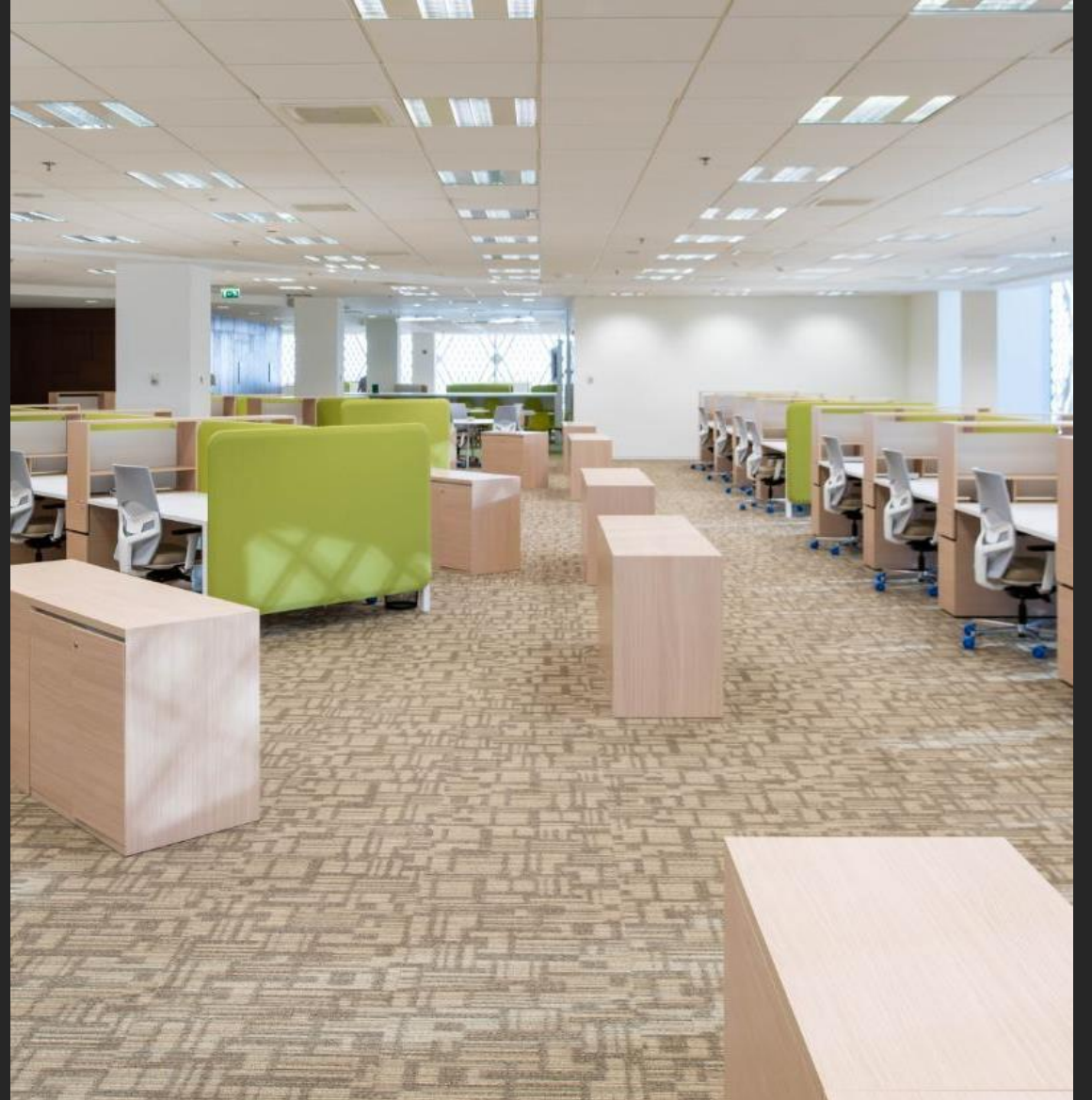




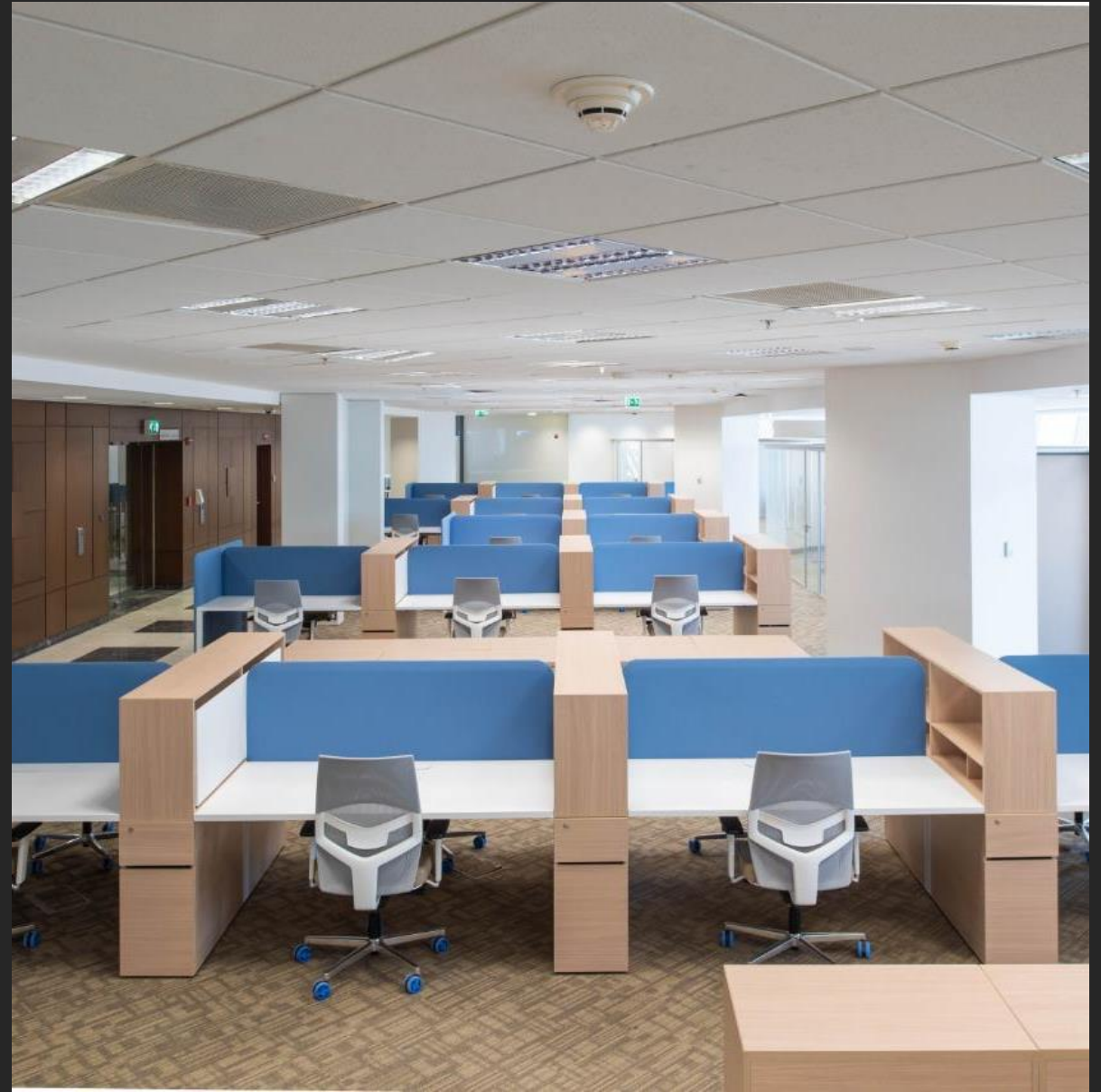












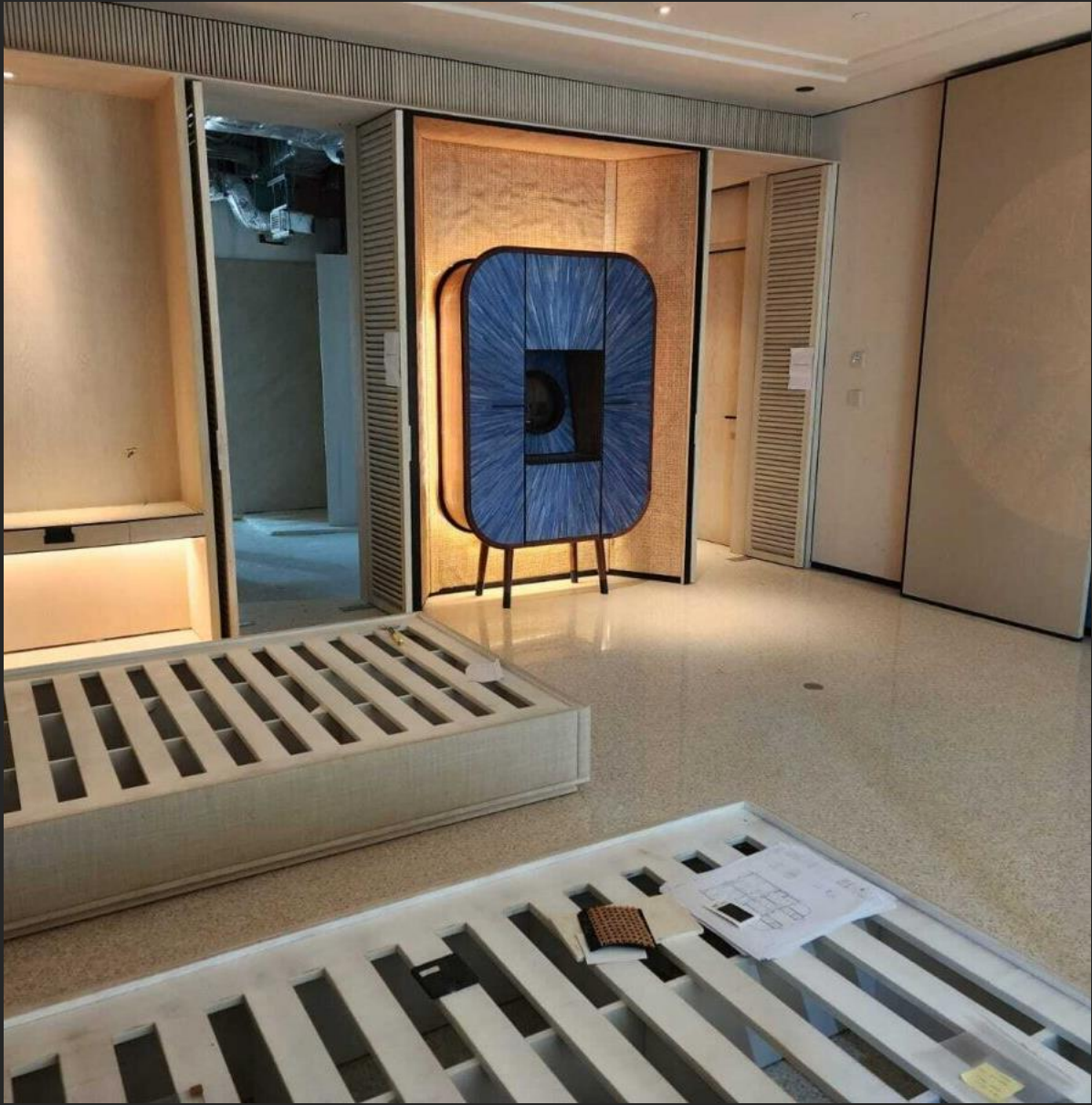




Residential projects

This residential project offers a perfect blend of modern elegance and comfort. Designed with attention to detail, it features spacious living areas filled with natural light and high-quality finishes. The use of natural materials creates a warm, inviting atmosphere. Residents enjoy well-planned amenities including green spaces and recreational areas, promoting a balanced lifestyle. Combining sophistication and sustainability, this development provides an ideal, peaceful home environment.















Interior designs & 3D Visualization



Natural light floods the room through a generously sized window, adorned with delicate white curtains. These curtains billow gently in the breeze, adding an ethereal quality to the space. During the day, sunlight dances through the room, casting a warm and inviting glow over every corner.

The floor is adorned with beautiful wooden planks, adding a touch of natural warmth and richness to the room.



Natural light floods the room through a generously sized window, adorned with delicate white curtains. These curtains billow gently in the breeze, adding an ethereal quality to the space. During the day, sunlight dances through the room, casting a warm and inviting glow over every corner.

The floor is adorned with beautiful wooden planks, adding a touch of natural warmth and richness to the room.

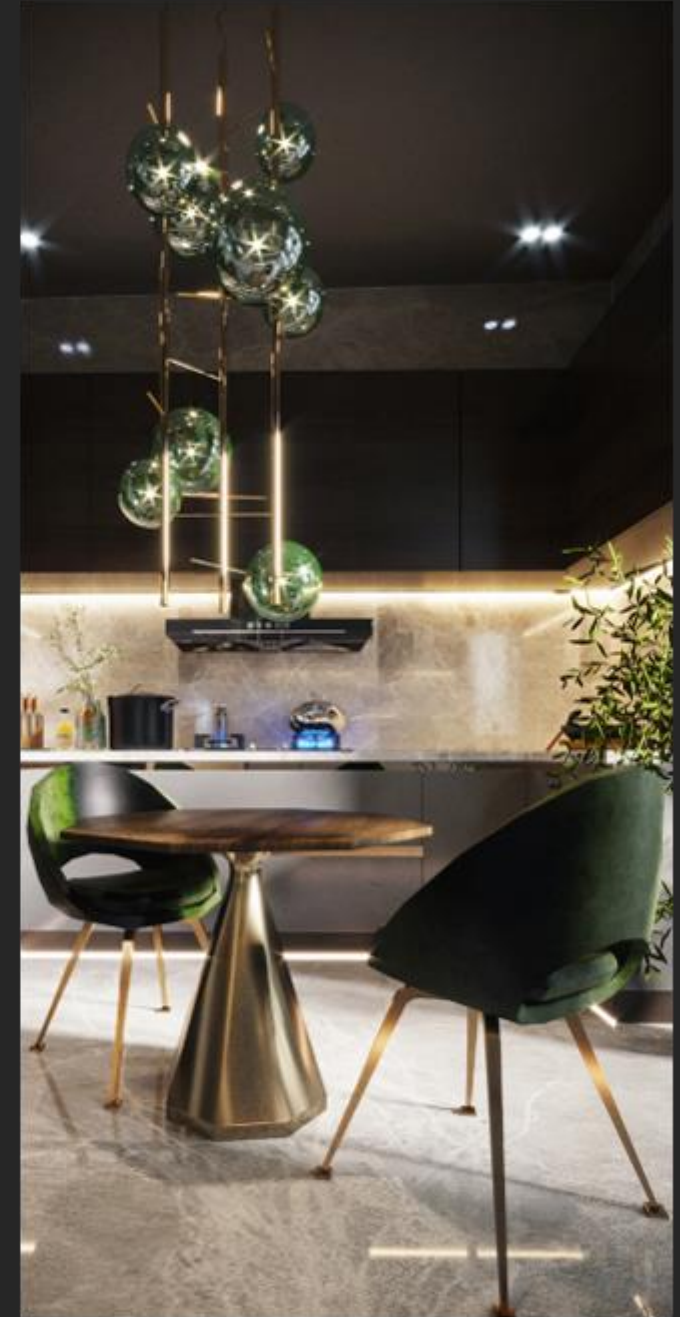


Elegant decorations and customized chandelier to suit the concept of our design, we created this masterpiece of harmonious design.



The abstract of this design was to mix between mother nature and modernism, so we thought of the forest with the touch of a soft modern design.

Using wood with white and black marble on the floor, greenish colour of the leaves and the brownish shades from the woods in most of the design.



EXECUTED DESIGNS

In the pages that follow, you will find a compilation of our executed interior designs for a diverse range of residential and commercial spaces.

These examples showcase our proficiency in transforming spaces into stunning, functional environments that cater to the unique needs and preferences of our clients.



simplicity mixed with golden elements were the main element of the design.





wall partitions serve as a versatile design element that can be added to walls providing an array of benefits beyond simply enhancing the aesthetics of a space.

urthermore, they contribute to improved acoustics by offering insulation and reducing sound transmission.



SODIC MODERN DUPLEX

AREA: 250 M2

WORK DONE: INTERIOR DESIGN & EXECUTION

SOFTWARE USED: 3D MAX, AUTOCAD & PHOTOSHOP.

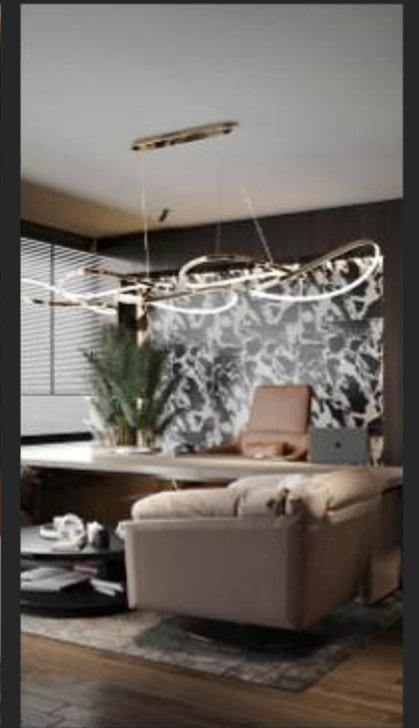
ELSALLAB MODERN OFFICE



AREA: 0 M2

WORK DONE: INTERIOR DESIGN & EXECUTION

SOFTWARE USED: 3D MAX, AUTOCAD & PHOTOSHOP.



The main concept was using uni ue marble textures as wall cladding and enriching them with golden pendants and mixed with wood cladding in modern way.































Risk Management

Risk Management

Seizing Opportunities & Cutting Risks

ACC is exposed to a variety of risks. The permanent protection of the company's reputation and safeguarding of its freedom of action necessitate a timely analysis of potential risks and their integration into strategic decision-making processes. Diligent risk management may also unblock new opportunities.

Risks & Opportunities

Flawed risk assessments may seriously impair a company's reputation, limit its freedom of action or, at works, lead to insolvency. Dangers should be identified at an early stage and integrated into strategic decision-making processes. Risk management may sometimes assist in the identification of new opportunities and thereby help to generate added value. The risk management process comprises four steps: Risks identification, risk assessment, risk monitoring and risk controlling.

Customers & Markets

ACC adopts a policy of strategic diversification to limit market and customer related risks. Geographical diversification is tremendously important in the construction industry. Customer diversification is another stabilizing factor.

Financial Risk

The purpose of financial risk management is to optimize funding and achieve a liquidity position geared to payment obligations. Liquidity is optimized by means of a cash pooling arrangement. For selected activities in the finance department, **ACC** relies on additional third-party services and financial institutions. **ACC** also manages its net working capital with the utmost care and, through a cost structure dovetailed to the prevailing market conditions, always ensures adequate cash generation.



Human Resources

Human Resources

Health & Safety

The company's work environment network is intensely active and extra resources have been allocated to introduce benchmarking across **ACC** focused on internal learning, greater collaboration and transparency. A key focus of activities in recent years has been on improving the safety culture by changing behaviours at work. The improvement in reporting accidents, incidents and risk observations has led to a rise in the number of incidents and risk observations. This forms an important part of the company's preventive health and safety work. The company has seen a positive trend concerning the number of accidents. Work is now moving forward to achieve **ACC** vision of being a zero-accident company.

Equality and Diversity

The Company's belief in the equal value of all people runs through every part of its business. **ACC** aims to be a company where everyone is treated with respect and never harassed or demeaned – no form of discrimination is accepted.

Leader Training

The Company's managers receive continuous training. New managers undergo leadership training. **ACC** has many strong leaders, and the company works continuously to identify managers who can take on more responsibility and challenges and to highlight internal career paths for such people.

Work on Values

Creating a more robust **ACC** necessitates a cohesive vision that ignites enthusiasm among all employees and fosters a collective pursuit of shared objectives. To this end, company management has embarked on a comprehensive initiative to define and instil core values. The advantages of having well-defined values are manifold: they fortify connections across various business areas and transcend national boundaries, enhancing collaboration within and between departments and teams. These values streamline the decision-making process, offering a reliable framework that supports consistent and coherent choices. During periods of transformation, values provide stability and guidance, helping employees adapt and align with new directions. They articulate what **ACC** stands for, thereby contributing to long-term business relationships and successful recruitment by attracting individuals who resonate with these principles. In an industry undergoing revolutionary change and significant restructuring globally, core values serve as a benchmark and compass, ensuring that the company remains competitive and agile. Ultimately, these core values underpin a value-based leadership approach that enhances **ACC's** competitiveness and drives sustained success.

Future Career Potential

Within **ACC**, skills development is taken for granted as part of the job. This may be organized in several ways, for example through training courses or changes in duties, new roles or participation in projects. Internal mobility is encouraged, and many employees have a number of different positions at **ACC** under their belt. A regular in-house mentoring program is popular with employees, as it contributes to professional and personal development.

Value-based Leadership

ACC works actively to promote value-based leadership, where managers motivate their employees by showing courage creating commitment and delegating responsibility. Such an approach leads to greater participation and dynamism, resulting in a more change-oriented organization.



Workplace & Marketplace

Workplace & Marketplace

Marketing Principles

ACC is committed to the responsible marketing of our products and services. Our strong values guide our behaviour in all aspects of our reputation, and we apply these values to all customers. **ACC** will apply its marketing principles to all forms of media designed for its customers, including printed, online advertising, and video.

Marketplace

We are committed to deal fairly and ethically with all parties and at all points of our supply chain. We work hard to ensure the responsible and sustainable sourcing of materials, affordable products of the highest quality, and the safe processing of our services.

Employees, managers, and officers adhere to a code of ethical business conduct to guide behaviour and decision making. Our procurement principals are the best-practices guides of ethical behaviour for our vendors and suppliers.

Workplace

At **ACC**, we recognize that our company will succeed and grow only if we attract and retain the highest-quality workforce: talented and involved employees dedicated to engaging with customers and fulfilling our company mission and values. We are committed to treating our employees well – from providing a welcoming work environment to competitive total compensation and benefit programs to comprehensive development opportunities – and we strive to ensure that we reward our employees with more than a paycheck. Our mission is to deliver an employee value proposition that ignites passion, “unwraps” potential, builds capability, drives performance, and WINS in the marketplace.

Supporting Our Employees

We actively work to enrich the lives of our employees through competitive salaries and benefits. To foster greater physical health, we've instituted a wide array of wellness programs, including incentive programs and safety campaigns. We have also derived a medical insurance plan that favours all employees. All employees are enrolled in an incentive plan.

Advancing Diversity

ACC is dedicated to workforce diversity. There is great value in the differences that make each individual unique. Embracing new ways of thinking and diverse management styles, as well as the experiences and abilities that come from bringing together people of different backgrounds, only serves to make **ACC** a stronger company.



Customer Satisfaction

Customer Satisfaction

We firmly believe that long-term customer satisfaction is the cornerstone of our success. To continue meeting the changing needs of our valued customers, we are committed to creating value that increases customer competitiveness through a world class vertically integrated solution that establishes the industry's standard for superior quality and service. As part of its relentless efforts to offer the best service to its customers, the marketing team conducts regular market visits involving feedback sessions and customer satisfaction surveys. At **ACC**, we view customer concerns and complaints as an opportunity for us to help you while getting to know your needs better. Helping you helps us improve our services. Accordingly, we are committed to resolving any concern or complaint you may have quickly, professionally, and to your total satisfaction. **ACC** provides the highest quality products and services to its customers in support of its 'Value Creation through Innovation' strategy. Our customers have come to expect reliability in everything we do for them, from product performance through the order process to our final delivery.

Customer Satisfaction

We are committed to continuous improvement in our performance, and we seek smart and simple solutions to fulfil our customers' needs. Regarding our customer complaints, we do our best to always provide the highest standard of customer service. Yet, we recognize things do go wrong on occasions, in which our customers are free to complain. Thus, we have developed procedures to ensure all complaints are dealt with consistently, efficiently, and in a timely manner. E-complaints could be the fastest choice for the customers to seek solutions. With e-complaints we ensure customers are receiving fair and rapid resolution to their complaints.



Quality Control

Quality Control

To ensure optimal system operation, quality control oversees not just the product, but also its installation, storage, and transportation. It is a comprehensive process aimed at maintaining consistent quality across all products and services offered by the company. This process encompasses actions to verify and regulate the quality of outputs. Our overarching goal is to meet customer requirements, ensure product satisfaction, maintain fiscal responsibility, and deliver reliable outcomes. Quality is important to companies for liability purposes, name recognition or branding, and maintaining a position against the competition in the marketplace.

When quality assurance is used, a set of requirements is determined, and the quality assurance team will verify that the product not only meets all the requirements and excels in all performance faulty testing. Implementing a quality control department or strategy allows a company to find faults or problems with products or services before they reach the customer.

Quality Control

It is common for a company to send out products that have defects, problems, or provide poor service to customers. A good strategy and using techniques can help ensure the elimination of issues that give the company a bad name. This is because quality control monitors the overall quality by comparing the product or service with the requirements. Making sure the products or services meet or exceed the requirements set forth allows a business to be more successful and improve the company.

Quality control not only consists of products and services but how well a company works together within and in the marketplace. A strategy to manage and improve the quality within a company can help it become and remain a success. Quality is an ongoing effort that must be consistent and improving by the day. Every company or business can benefit by using quality control for their products or services, within the internal company, and interacting in the marketplace.

Quality Control

Quality control is a process that is used to ensure a certain level of quality in a product or service. It might include whatever actions a business deems necessary to provide for the control and verification of certain characteristics of a product or service. Most often, it involves thoroughly examining and testing the quality of products and the results of services. The basic goal of this process is to ensure that the products and services that are provided meet specific requirements and characteristics, such as being dependable, satisfactory, safe, and fiscally sound.

The Quality Control team focuses on testing a certain number of products or observing services being done. The products and services that are examined usually are chosen at random. The goal of the quality control team is to identify products or services that do not meet the company's specified standards of quality. If a problem is identified, the job of a quality control team or professional might involve stopping production or service until the problem has been corrected. Depending on the specific service or product and the nature of the issue identified, production or services might not cease entirely.

A low-angle, black and white photograph of a modern building with multiple balconies and glass railings. The building is partially obscured by a large, dark, semi-transparent rectangular overlay. In the top-left corner, there is a graphic of concentric, wavy dotted lines. In the bottom-right corner, there is a graphic of concentric, wavy dotted lines. The word "Safety" is written in a bold, yellow, sans-serif font, centered over the dark overlay.

Safety

Safety

Occupational Health and Safety forms an integral part of our business performance, and our aim is to achieving high standards. To this end, the company will take all reasonably practicable steps to provide and maintain a safe and healthy working environment for all employees. Procedures have been put in place to monitor activities and are maintained in line with the company Integrated Quality Management Scheme. We will continue to conduct our operations in a manner that insures a safe and healthy working environment, minimizing risks to anyone affected by our activities. We are committed to minimizing the environmental impact of our services and activities. Every employee has a crucial role in the implementation of the company's health and safety policies. Employees will be actively encouraged to work safely and will receive necessary information, training, and supervision to support them in doing so. We will establish arrangements to ensure the effective implementation and monitoring of our safety policy.



Corporate Locations

Our Office and operation is
located at Khobar, Saudi Arabia

Engineering office in Cairo

Design Office in UAE



Egypt

Saudi
Arabia

UAE

Contacts

Phone:

+966133308546

Mobile:

+966547515965

Emails:

business@accfitout.com

Address:

**EKDA9199, KING FAHADS ROAD, AL- BANDARIYA,
KHOBAR, 34424**



Architecture
Creativity Concept